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New Retail Store at BHM Celebrates the Official U.S. Civil Rights Trail

Birmingham's Legacy Featured Prominently in the Shared Journey

BIRMINGHAM, AL (August 24, 2022) – A trip to the Birmingham-Shuttlesworth International Airport can now include a walk through the official U.S. Civil Rights Trail. The Civil Rights Trail Market is now open in the airport terminal, featuring items that commemorate the people and places that helped to advance social justice in the 1950's and 1960's.

The Civil Rights Trail Market is the latest edition to a changing landscape in the BHM terminal. Several stores have been renovated and rebranded with names such as Sweet Home Alabama and Magic City Market. Just last week, the airport celebrated the grand opening of Burger King, the eighth food and beverage location in the terminal.

"It's a new day at BHM," said Darlene Wilson, Chair of the Birmingham Airport Authority. "Our team is working hard every day to make this terminal a reflection of the community we love and to give customers more of what they want when they travel."

The new Civil Rights Trail Market, along with other retail stores at BHM are operated by Hudson, a travel experience leader that operates stores in more than 1,000 airports in North America. At BHM, Hudson operates six retail stores including the new Alabama Sports Connection, also in Concourse C.

"We are thrilled to expand our long-term relationship with the Birmingham Airport Authority with the opening of The Civil Rights Trail Market and other new locally curated stores that truly celebrate the culture of this legendary city, while driving excellence in the traveler experience," said Brian Quinn, EVP and Deputy CEO of Hudson.

About Birmingham-Shuttlesworth International Airport

As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for 90 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit flybirmingham.com or follow BHM on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).