

NEWS RELEASE



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Media Contact: Kim Hunt Birmingham Airport Authority khunt@flybhm.com #205-510-6676

Spirit Airlines Now Flying Nonstop Between Birmingham-Shuttlesworth International Airport and Fort Lauderdale

Low-Fare Carrier Joins Airport, Community to Celebrate New Service

BIRMINGHAM, AL (October 15, 2024) – In a big show of spirit at Birmingham-Shuttlesworth International Airport (BHM), a new airline has established itself in the market and launched its' new service in Birmingham. Spirit Airlines is flying daily nonstops from BHM to Fort Lauderdale, giving the community a low-fare option to a popular beach destination.

"Spirit Airlines saw the opportunity here in Birmingham and is investing in this community," said Ashby Pate, Board Chair of the Birmingham Airport Authority. "This is a great day for Birmingham and a testament to the growth we are experiencing here at the airport," said Pate.

So far this year, total passenger numbers are up 7% over the same time last year. The increased traffic is a good indicator of economic conditions that bode well for a new airline. Pate says the Board is thankful to Spirit for showing such strong confidence in Birmingham. "We are happy to welcome Spirit Airlines to the airport and hope we have even more to celebrate in the future with the possibility of additional nonstops on Spirit," said Pate.

Spirit Airlines is a leading low-fare carrier based in Dania Beach, Florida. "The launch of our inaugural service in Alabama is a game-changing opportunity for Birmingham travelers looking for low-fare, nonstop flights to South Florida," said John Kirby, Vice President of Network Planning at Spirit Airlines." Our Magic City Guests will enjoy Spirit's newly enhanced experience on their journey to the famous beaches of Fort Lauderdale, with new travel options ranging from our economical Go and Go Savvy to our premium Go Comfy and Go Big."

In addition to providing high-value, nonstop service to South Florida, Spirit will offer one-stop connections from BHM to destinations across the United States, Caribbean and Latin America.

The new Spirit service at BHM is the first time the airline has served travelers in Alabama.

About Birmingham-Shuttlesworth International Airport

As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for more than 90 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit flybhm.com or follow BHM on Facebook, Twitter, Instagram, and LinkedIn.



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