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Airport Holiday Market Opens for Travelers

Boosting the Customer Experience During Busy Travel Days

BIRMINGHAM, AL (December 18, 2024) – Waiting for your flight will be a bit more festive during the pop-up Holiday Market at Birmingham-Shuttlesworth International Airport (BHM). The Market is located in the rotunda and is the first thing travelers see when they get through the TSA Security Checkpoint.

The Market will be open December 18th – 20th from 7:00am – 3:00pm and will give travelers the opportunity to do a little shopping with local vendors. A massage company will bring in massage chairs and therapists so that travelers can enjoy some relaxation before their trip. Live music will help set the mood and there's talk that Santa will visit the terminal on Thursday, December 19^h.

"Traveling during the holidays can be exciting and exhausting at the same time," said Kim Hunt, VP of Communications for the Birmingham Airport Authority. "We work to create a relaxing environment for travelers so their time at the airport is enjoyable," said Hunt.

Concessionaires at BHM will also create some special shopping moments for travelers with "sidewalk" sales featuring some unique items that might make good holiday gifts.

For more information, please contact Elyse Pugh-Gary at epugh-gary@flybhm.com.

About Birmingham-Shuttlesworth International Airport

As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for 92 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit flybhm.com or follow BHM on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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