

NEWS RELEASE



For Immediate Release February 4, 2025 Media Contact: Kim Hunt Birmingham Airport Authority <u>khunt@flybhm.com</u> #205-510-6676

Spirit Airlines Expanding Service in Birmingham Just in time for the Summer Travel Season

Low-Fare Carrier to Add Daily Nonstop to Newark, a Gateway to New York City

BIRMINGHAM, AL (January 31, 2025) – Less than four months after launching new service at Birmingham-Shuttlesworth International Airport (BHM), Spirit Airlines has announced plans to add new seasonal, nonstop service to Newark Liberty International Airport (EWR) with daily flights. EWR is located about fifteen miles from Manhattan making it a great option for getting to New York City. Service to EWR begins June 4th and is available for booking now <u>https://www.spirit.com/.</u>

Spirit launched service at BHM back in October of last year with daily, nonstop service to Fort Lauderdale (FLL). "We are thrilled to see Spirit Airlines continuing to invest in this community," said Ashby Pate, Board Chair of the Birmingham Airport Authority. "Their decision to add another destination speaks volumes about their confidence in this market and we are so pleased that customers will have another nonstop, low-fare option when they travel this summer," said Pate.

Spirit Airlines is a low-fare carrier based in Dania Beach, Florida. "It's great to be adding the only nonstop route to Newark (EWR) from Birmingham-Shuttlesworth International Airport (BHM) soon after we first launched our BHM service," said John Kirby, Vice President of Network Planning at Spirit Airlines. "The new, seasonal service provides our Birmingham Guests with a high-value and convenient way to visit the New York area this summer and joins our nonstop service to Fort Lauderdale (FLL)."

Famous for low fares to popular destinations, the company recently announced enhanced customer experience options ranging from the economical Go and Go Savvy to a premium Go

Comfy and Go Big. These options allow passengers to upgrade their travel comforts to include beverage service, larger seats, even blocked middle seats.

The new route comes at a time when passenger traffic is on the rise at BHM. In 2024, more than 3.2 million people came through the terminal. That represents a 6% increase over traffic in 2023. The new service to Newark is the fourth new route added at BHM since October.

About Birmingham-Shuttlesworth International Airport

As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for more than 90 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit <u>flybhm.com</u> or follow BHM on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>LinkedIn</u>.

###