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## **Birmingham Airport Authority Announces Executive Promotion to Key Role**

*Ingrid Hairston to serve as Chief Revenue Officer*

BIRMINGHAM, AL (February 29, 2024) – The Birmingham Airport Authority (BAA) has announced the promotion of Ingrid Hairston, A.A.E., PMP to the position of Chief Revenue Officer. Hairston has served as Vice President of Properties & Business Development since arriving at BAA back in 2020. During her time at BAA, she has been instrumental in orchestrating new business agreements that are paving the way for future growth and economic prosperity for BAA.

“When we look back at the major accomplishments at this airport over the past few years, many of them were spearheaded by Ingrid,” said Ronald F. Mathieu, President and CEO of BAA. Hairston led the effort to craft new agreements with the airlines, the rental car companies, and with new and existing Fixed Based Operators that provide services to general aviation customers at the airport. “Ingrid came to us with a wealth of experience and an amazing ability to work through challenging situations and find solutions that are fair to all parties,” said Mathieu. “With strong support from the BAA Board and Ingrid’s tenacity, we’ve been able to accomplish very meaningful change that will bode well for the future of this airport.”

It's notable that Hairston was a key player in the birth of a new partnership that is bringing weekly, scheduled, international cargo flights to Birmingham. This summer, the airport will celebrate the completion of a new \$28 million Air Cargo Facility that is funded by the BAA and will be leased by global logistics giant, Kuehne+Nagel.

With over 32 years of experience, Ms. Hairston is a recognized industry leader and expert in concessions, property, and business development. Among her professional contributions and recognition:

- She served on the Airports Council International North America (ACI-NA) Commercial Management Committee Steering Group from 2015 to 2021. Served as Chair during her tenure.
- She is the current Chair of the American Association of Airport Executives (AAAE) Foundation Committee.
- Ms. Hairston was named the 2019 Property Manager of the Year by Airport Experience News in recognition of her many accomplishments.
- She was recognized among the 2022 Top Birmingham Women by the Birmingham Business Journal
- In 2023, she was inducted into the College of Aviation Hall of Honor at Western Michigan University, her alma mater.

Ms. Hairston holds a Bachelor of Science degree in Aviation Technology and Master of Public Administration from Western Michigan University. She has been an Accredited Airport Executive since 2014. She has been a certified Project Management Professional since 2003.

### **About Birmingham-Shuttlesworth International Airport**

As Alabama's largest commercial airport, Birmingham-Shuttlesworth International Airport has served as a gateway to the sky for more than 90 years. Governed by the Birmingham Airport Authority, the airport continues to be a catalyst for growth and economic development for the entire region. For more information, visit [flybhm.com](https://flybhm.com) or follow BHM on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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